



Sixth ANNUAL CONFERENCE  
of the  
UNIVERSITY NETWORK of the EUROPEAN  
CAPITALS of CULTURE

Jointly organized with the  
Euro-Mediterranean University (EMUNI)

**AGEING SOCIETY,  
AGEING CULTURE?**

18-19 October 2012

Maribor, Slovenia  
European Capital of Culture 2012



Venue:  
University of Maribor

**Call for Papers**

Submission deadline: 25 April 2012

JOINT CONFERENCE of the UNIVERSITY NETWORK of the EUROPEAN CAPITALS of CULTURE and the Euro-Mediterranean University  
18-19 October 2012, Maribor, Slovenia

## CALL FOR PAPERS

### Conference themes

The University Network of the European Capitals of Culture (UNeECC) and the Euro-Mediterranean University (EMUNI) will hold their annual conferences in **Maribor, Slovenia, European Capital of Culture 2012**. The conference will be hosted by **University of Maribor**.

**We are inviting papers and presentations** from universities and other institutions of higher education that are located in cities which are, have been, or will be designated European Capitals of Culture, or from individual scholars who take a particular interest in European Capitals of Culture. Contributions from local administrators and cultural managers involved in the ECoC programme are also welcome.

The title of the conference is **'Ageing society, ageing culture?'** The conference will focus on **3 major themes** that are of interest to the network and the European Capitals of Culture movement and we welcome a variety of **scholarly papers** that address either of these themes.

1. The effect of ageing on modern society
2. The effect of culture on ageing

The conference will also focus on a track about the European Capital of Culture programme under the title:

3. The ECoC coming of age - Financial and cultural sustainability of the ECoC programme

The themes can be interpreted in a broad sense, but given the academic objectives of the conference, papers must yield new insights and focus on the effects of these processes on universities, European Capitals of Culture and their stakeholders, i.e. on academics, students, university administrators, regional and local authorities, creative industries, innovative entrepreneurship in the cultural sector, cultural policy makers, and the civil society. A selection of the papers will be published in *UNeECC Forum*, UNeECC's recently created academic review.

### Conference tracks & possible topics

The effect of ageing on the modern society	The effect of culture on ageing
<p><i>related disciplines:</i> sociology, politology, psychology, business and economics, history, communication studies, medical sciences</p> <ul style="list-style-type: none"> <li>• age-friendly cultural and economic environments across Europe</li> <li>• languages and culture</li> <li>• life-long learning</li> <li>• inclusion and exclusion of the elder in society</li> <li>• the forgotten yet powerful mass of voters</li> <li>• care for the elderly costs and</li> </ul>	<p><i>related disciplines:</i> architecture, arts, humanities</p> <ul style="list-style-type: none"> <li>• community based art programmes as tools for health promotion</li> <li>• cultural concepts of ageing</li> <li>• age effects in cultural life</li> <li>• architecture and the elderly</li> <li>• the growing role of volunteering older adults in the communities</li> <li>• the importance of intergenerational community activities</li> </ul>

provisions...what now with global meltdown? <ul style="list-style-type: none"> <li>the concepts of successful ageing, productive ageing and comfortable ageing</li> <li>the fear of ageing</li> <li>human dignity and independence</li> <li>employment and ageing</li> <li>health promotion</li> <li>support groups</li> </ul>	<ul style="list-style-type: none"> <li>value gaps</li> <li>contribution of the aged to the European Capitals of Culture programmes</li> <li>creativity and the elderly</li> </ul>
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### **The ECoC coming of age- Financial and cultural sustainability of the ECoC programme**

- global and local perspectives of the ECoC programme
- criteria of long-term cultural legacies
- ways of assessment of financial, cultural, physical and social impacts – evaluation methods and practices
- the effect of regeneration on local images and identities
- the impact of the ECoC title on university enrollment

### **Conference practicalities**

The conference will be held in English. Participants are invited to bring copies of their presentations or a substantial abstract. Overhead projection and PowerPoint facilities will be available. Time allotted to each presentation will be 15 minutes with an extra 5 minutes for questions and answers.

We very much encourage professors, teachers, researchers, young scholars and junior faculty to participate. We also invite papers from undergraduate and graduate students. Students should indicate their student status (graduate or undergraduate) when presenting a proposal.

We also invite colleagues from local city/regional administration, particularly those responsible for organizing their cities' European Capital of Culture programme, to present papers about ideas, projects and experience of best practice.

### **Abstract submission**

Please review the conference tracks above and indicate your category below. A one-page abstract should contain:

- Title of presentation
- Name(s) of presenter(s)
- Title of presenter
- Department or faculty, university, country
- Mailing address, phone & fax number, e-mail
- Identification of conference track
- Key words (maximum five)
- Body of the abstract

Abstracts should be informative and clear about aims of research and discussion of results. Participants may submit one or more presentation proposals electronically or by post to:

**Mrs Gyöngyi Pozsgai**  
**Secretary General of UNeECC**  
**University of Pécs**  
**Vasvári Pál str. 4.**  
**H-7622 Pécs**  
**Hungary**  
**Tel +36 72 501 500/12418**  
**Fax +36 72 251 527**  
**e-mail: pozsgai.gyongyi@pte.hu**

The deadline for receipt of proposals, including titles, authors' names, institutional affiliation and addresses, and an abstract is **25 April 2012**. Late proposals may be considered if space is available. Applicants will be notified of the acceptance of their proposal by the beginning of May. Registration will begin on 1 May. The website will contain registration forms and information regarding hotels and registration fee. **The registration fee for the presenters is 120 Euro (for PhD students 90 Euro).**

**NOTICE:** Participants *must* register for the conference. Presentations and presenters will *not* be listed in the printed programme if the presenter has not registered. Please watch the UNeECC website –[www.uneecc.org](http://www.uneecc.org) – for information on registration, fees and additional information.

For any additional information about the conference, feel free to contact Mrs. Gyöngyi Pozsgai.



### **About UNeECC**

The University Network of the European Capitals of Culture (UNeECC), an international non-profit association, was founded in Pécs, Hungary in December 2006, by 15 founding members.

The creation of **UNeECC** originates from the recognition of the fact that the prestigious European designation of being a European Capital of Culture is a special asset for Universities and establishments of Higher Education based in **European Capitals of Culture** in as much they can utilize this experience to stimulate new forms of academic and educational institutional collaboration.

As it is stated in the Statutes, the general aim of **UNeECC** is:

- a) to ensure the recognition of the role and contribution of universities to the success of the cities conferred the title "European Capital of Culture"
- b) to provide the member universities with a possibility of a continuous and full participation in the European Capitals of Culture movement enhanced by "Universities of the Year"
- c) to foster inter-university cooperation to develop and reshape the universities regional position to create new activities for city and university collaboration

By now UNeECC is proud to have 44 members. A number of initiatives are steadily under development which gets outlined on the website ([www.uneecc.org](http://www.uneecc.org)).

We would like to invite all universities and establishments of Higher Education situated in European Capitals of Culture who have not yet joined UNeECC to do so, by consulting the web site at [www.uneecc.org](http://www.uneecc.org) or by contacting Mrs. Gyöngyi Pozsgai.



### **About EMUNI**

EMUNI University (<http://www.emuni.si>) is an international university. Its main aim is to enhance the co-operation between higher education institutions, contribute to the intercultural dialogue, stimulate the mobility of professors and students and build a challenging and innovative teaching and learning environment. Through the network of universities (206 institutions from over 40 countries of the Euro-Mediterranean Area and elsewhere) it implements various teaching and research activities: master and doctoral programmes (mainly joint and double/multiple degree programmes), research projects, conferences, summer schools with ECTS credits and doctoral research seminars.

EMUNI objectives are:

- to elevate the quality of graduate education by providing enriched educational opportunities;
- to build international, strong, university-wide culture of excellence in education and research;
- to ensure a university environment that is inclusive as well as diverse and that fosters a spirit of community;
- to engage the University in outreach and collaborative partnerships with the greater community;
- to promote Intercultural Dialogue in the field of Higher Education and Research in the Euro-Mediterranean.